

SHS Foundation Meeting Minutes  
January 9, 2019  
6:30 p.m., Serra HS Media Center

- I. Call To Order: Meeting called to order at 6:38 pm by Mitch Gruber.
  
- II. Introductions
  - a. New faces in attendance: Mitch Gruber introduced Marlene Whalster, PTO president as a guest of the Foundation looking to find ways both organizations can work together to support the students and faculty of Serra High School.
  - b. Board Members in Attendance: Mitch Gruber, Suzanne Carlson, Jessica Serrata, Kristina Hepburn, Guy Grande, Maria Grande, Reid Staten, Tanya Ruhe, Tabor Samuelson, Katie Lemm, Robert Wright.
  - c. Members in attendance: John Serrata, Karin Davis, Nicholas Willis
  
- III. Old Business
  - a. Minutes from last meeting: Guy Grande presented the minutes for the Dec 2018 meeting. Motion to approve by Tanya Rhue. Motion seconded by Katie Lemm. Motion approved.
  - b. Campus Improvement: Robert Wright discussed the palm trees at the corner of Santo and Tierrasanta Blvd and their health. These were a part of a previous campus improvement project that was supported by the Serra Foundation. The landscaping company, Treebeard, believes that the remaining palm trees will recover with proper support. Robert said that he would research the cost of replacing the palms to present and discuss at a future meeting. He also is going to get a cost estimate to replace the Serra Logo seal on the concrete at the same corner.
  - c. Treasurer's report: Suzanne Carlson presented the Treasurer's report for December 2018. Cash available as of Dec 31, 2018 was \$37,538.37. This report also included the split to Serra Football boosters for their portion of the Snack bar revenue and he split to De Portola Foundation for their portion of the Bocce tournament. Motion to approve by Tanya Rhue. Motion seconded by Reid Staten. Motion approved.
  - d. President's report: Mitch Gruber discussed his presentation to the Kiwanis Club of Tierrasanta at their breakfast meeting on Jan 9, 2019. He had been invited to share what the Serra Foundation was up to and to find out how the Kiwanis and Foundation could work together. He also mentioned to the board that if it is time for anyone to consider leaving the board at the end of this year, it is a good time to start finding your replacement.
  - e. Grant Committee: Tabor Samuelson, Grant chair shared thank you notes from some of the grant recipients.
  - f. Branded Serra Gear: Guy Grande said the initial sales of the branded gear went well to Serra Foundation members but now we need to expand our

reach to other parents, alumni, and students to sell our remaining inventory. He is going to work with Nicholas Willis to see if there are other distribution options with the school, possibly the Serra student store and basketball games.

- g. Membership: No update from Leigh-Ann Peeleman but the group did discuss what incentive can be added to membership going forward now that we are not able to include a pass to Football and Basketball games. Branded wear was suggested as a good incentive to include at a certain level of membership.
  - h. Communications: No official update. Suggestion from the group is that the next edition we could thank our members (by name) and mention logo wear again.
  - i. Bocce Tournament: Mitch Gruber suggested that we lock in the date of Saturday, August 24, 2019 as the official date for our annual fundraising event. After discussion it was determined to move forward with that date. Mitch was going to reach out to Chris Hazeltine to help lock it in with the Tierrasanta Rec Center. Also a discussion of how to include more schools from the community. One idea is to offer each feeder school (elementary and middle) a 4 person team for free to participate in the tournament.
  - j. Tierrasanta Recreation Council: Reid Staton that there was not a meeting last month, it was cancelled due to limited activity.
  - k. Alumni Liaison: Yvette Moore reported (via email) that there doesn't seem to be the interest or appetite to start another support group around Serra High School and that an official Alumni group doesn't seem to have anyone who would want to lead it.
  - l. Snack Bar: Reid Staton said that he researched and found new refrigerators for both the home and away snack bars that he needed to measure one more time to make sure they fit. If they do, he will present to Principal Erica Renfree to suggest purchasing before the end of the year so we can be ready for the 2019 Football season.
  - m. Serra Site Representative: Nicolas Willis gave an update. Finals are coming up in 2 weeks and that the administration is working on a master schedule for next year. Tabor Samuelson brought up concerns about the women's bathroom on the visitors side of the stadium as well as the broken stairs in the stands. No decisions have been made yet for next year's school start time. Serra is potentially going to be a pilot school.
- IV. New Business: Tabor brought up a letter and request from a Serra student that was selected to be part of the Freedom Foundation trip to Washington DC. A motion was made by Tabor Samuelson that we provide a \$100 grant to students who request support, up to 4 students and \$400. This was seconded by Jessica Serrata. Motion approved.
- V. Adjournment: Meeting adjourned at 7:22 pm by Mitch Gruber