



# Serra High School Foundation

Meeting Minutes  
October 4, 2017  
6:30 pm, Media Center

- I. Call to Order: Meeting called to order at 6:33 pm by Mitch Gruber.
- II. Introductions:
  - A. Members in attendance: Mitch Gruber, Robert Wright, Rashmi Praba, Nancy Kenton, Yvette Blease-Moore, MaryKay Shibley, David Langley, Rob Peeleman, Katie Lemm, Suzanne Carlson, Brenda Wilborn, Vanessa Vallesi, Tabor Samuelson, Jessica Serrata, Kristina Hepburn, Maria Grande, Guy Grande, and Liz Hernandez.
  - B. Mitch Gruber introduced himself and gave a brief run down of the goals of the foundation.
  - C. New attendees introduces themselves.
- III. Old Business:
  - A. Minutes: Liz Hernandez presented the minutes from the September 2017 meeting. Motion to approve minutes by Katie Lemm. Motion seconded by Suzanne Carlson. Motion approved.
  - B. Treasurer's report: Brenda Wilborn presented the report for month ending August 31, 2017. Available cash on hand \$24,223.35. Balance does not included De Portola split for Bocce and latest membership receipts. Motion to approve Treasurer's report by Yvette Blease-Moore. Motion seconded by Maria Grande. Motion approved.
  - C. Site Representative:
    1. Erica Renfree reported that the school is trying to focus on communication and is working to fill in the gaps left by Jeff Thomas.
    2. The school website is getting cleaned up by Joe Schmidt. That process will take a while.
    3. Erica reported that she started a blog to communicate with students and parents.
    4. Homecoming is coming up on October 14. The dance is 1950's themed.
    5. There has been positive feedback that the culture of the school is improving. Erica will start visiting events at the elementary level to get to know the whole school environment.
    6. Erica explained the reason for the Serra cluster meetings is to get community and parent involvement/ideas for the entire cluster. Community and parent support and attendance is crucial for cluster meeting success. Meetings are the first Monday of the month at 4:30 at the Serra Media Center.
  - D. President's report: Mitch Gruber brought up having new fundraiser ideas. He would like to add a few small, easy fundraisers to improve cash flow. Mitch is asking members to think of ideas and we will run through them at the next meeting.
  - E. Grant Committee: Suzanne Carlson reported that the first grant cycle was earlier this year. The committee is trying to mainstream the procedure and trying to go more electronic. Suzanne explained how the grant cycles work. We try to split between athletics and academics. The next cycle closes on Dec 6. Will vote on that cycle at the January meeting.
  - F. Bocce Tournament: Mitch Gruber reported that next year we want 64 teams. We will start working on a date for the next one.

- G. Campus Improvement: Robert Wright explained the purpose of the Campus Improvement Committee. Our last major project was in 2011. Please contact Robert if you have ideas or want to join the committee. Tabor brought up Press box needs paint and maybe logo (it is in the site plan for 4 years out to improve the stadium), Home side wall in front of the snack bar is dirty and full of leaves (Erica has taken care of that). Discussion on the process of how to improve the campus through the district.
- H. Snack Bar: Robbie Knight is taking over and doing his first snack bar this Friday. Last home game netted over \$2,000. We will need to stock up for this next game as it is Patrick Henry's Homecoming.
- I. Membership: Rob Peeleman reported for LeighAnn Peeleman that we have 148 members for a total of \$13,275. Last year our total was 137.
- J. Website: Mitch Gruber reported that he is still updating and streamlining the site.
- K. Communications: Ali Kirkpatrick sent an update that she submitted an article on grants to T-times.
- L. Tierrasanta Recreation Council: No report
- M. Alumni Liaison: Yvette Blease-Moore reported that she reached out to Jeff Thomas about being the President of this committee. She has received no response yet. The goal of the committee is to generate funds for foundation.
- N. De Portola update: Kristina Hepburn updated on the DP foundation, membership is up for them as well. Reviewed their possible fundraisers. One is April 14th, bowling at Kearny Mesa Bowl.

IV. Adjournment: Meeting adjourned at 7:31 pm by Mitch Gruber.

Minutes submitted by:  
Liz Hernandez  
November 1, 2017