



# Serra High School Foundation

November 5, 2014  
6:30 p.m., Media Center

- I. Call To Order 6:33 pm by Chris Hazeltine.
- II. Introductions:
  - a. New faces: Dr. Mays introduced himself and went over his first 15 days. He also went over his hopes and expectations for the year and beyond (See attachment). He wants to support the foundation in any way he can.
  - b. Members in attendance: Chris Hazeltine, Mike Dunn, Hal Parham, Sabrina Heffernan, Jeff Thomas, Heidi Inman, Vincent Mays, Cindy Willey, Ross Willey, Leigh Ann Peeleman, Brenda Hayward, Joe Schmidt, John Pisapia, Annette Barnard, and Liz Hernandez.
  - c. Guests: Stephen Grooms from Kearny High here to observe how our foundation runs in order to start a foundation. Also, he discussed what Kearny is doing for fundraising.
- III. Old Business
  - a. Minutes: Liz Hernandez presented the minutes for the September 2014 and October 2014 meetings. Motion to approve minutes by Cindy Willey. Motion seconded by Jeff Thomas. Motion approved unanimously.
  - b. Treasurer's report: Ross and Cindy Willey presented the Profit and Loss Statement ending October 28, 2014. Current cash available \$28,474.05. Bank statements and tax forms are available to review. Also, presented the figures for the snack bar. Motion to approve Treasurer's report by Mike Dunn. Motion seconded by LeighAnn Peeleman. Motion approved unanimously.
  - c. Football Booster Concession Split: Sabrina Heffernan gave an update on the football booster club. Booster club sold gear packs in the beginning of the year. The new vendor did not supply the gear packs. Refunds have been or will be issued. District is stepping in to negotiate with the vendor for the refund. Booster club is being audited due to news coverage. Current balance is approximately \$4,000. Booster club still needs to issue remaining refunds, have banquets, and pay outstanding bills. Parents do help contribute to banquet. Booster club is entitled to half of the snack bar proceeds. Motion to hold snack bar funds and disperse the funds directly on behalf of the football boosters by Brenda Hayward. Motion seconded by Cindy Willey. Motion approved unanimously.
  - d. Principal/Site Representative/Athletic Director:

- i. Jeff Thomas reported on go to school with your kid day. There will be a few work shops for parents in the parent center. Check in at the main office.
  - ii. "I'm Perfect" (attendance campaign). Serra is ranked 14 out of 30 high schools for attendance. Dr. Mays mentioned there is a direct correlation between attendance and achievement. We all have to work together to solve the problem and change the attitude towards attendance.
  - iii. John Pisapia: Girls tennis won league championship. Report on all sports and their CIF possibilities. Field Hockey updates: Kayla Jordan and Emily Tran received UT awards. Field hockey team is 10th place nationally. Cross Country runner Anthony Benitez won Kit Carson and Mt. Sac. Winter sports lunch meeting with students tomorrow (11/6). Sports physicals on 11/12, winter tryouts start 11/15, winter sports parent parent meeting at 6:00 on 11/20.
  - iv. Joe Schmidt needs help with marketing class to learn how to conduct interviews. Will be held on December 18th 8:30-11:30. Contact Joe Schmidt.
- e. President's report:
- i. Bocce Tournament w/ De Portola: Annette Barnard and Leigh Ann Peeleman reported that the Bocce Tournament committee had their first meeting. Committee is working on securing the field. 1/17 is the temporary date. Next item will be securing sponsorships from community. They will also be working on entertainment, food, and raffles. Geared towards community event that is profitable for both schools. Possibly work towards including Farb. The committee will also work on marketing the event to make it successful. Next meeting November 16th 4:30 - 5:30 meeting.
  - f. Grant Committee: Brenda Hayward reported that the winter grants submission deadline is Dec 17, grant committee meeting is Jan 7, recommendations presented to the foundation in Feb. Dr. Mays wants the grants to start to resemble the new focus of Serra. He would like to be able to have input in the process.
  - g. Campus Improvement Committee: no report
  - h. Snack Bar: no report
  - i. Membership: LeighAnn Peeleman reported that we have 145 members. We have collected just over \$12,000.
  - j. Website: Heidi Inman reported that Amazon contributions should start to come in.
  - k. Communications: Hal Parham reported the next T-times deadline is this saturday. The will have a "save the date" article for the Bocce tournament. Last article for grants came out.
  - l. Auction 2015: No report.

IV. New Business: Insurance? We should check into that, especially before the bocce tournament.

- V. Motion to adjourn at 8:14 pm by Cindy Willey. Motion seconded by Brenda Hayward. Motion approved unanimously.

Minutes submitted:  
Liz Hernandez  
December 3, 2014