

DRAFT



Serra High School Foundation, Inc. General Board Meeting Minutes

November 2, 2011

Serra Foundation Mission Statement

Improve the future quality of life in our community through enhancing academic and athletic programs at Serra High School

Serra Foundation Website: www.serrafoundation.org

Present: Norm Ryan, Robert Wright, Kristin Akenawich, Julie Matthews, Patrick Brennan, Jeff Thomas, Gail Myers, Joe Schmidt, Corinne Ancona Young, Rose Como, Beckie Ryan, Mike Jimenez, Diane Myer, Brenda Hayward

I. Call to order: President Norm Ryan called the meeting to order at 6:32 p.m.

II. Introductions around the room

III. Old Business

a. Presentation of Minutes: Minutes of the October 6, 2011 Board meeting were presented by e-mail. Rob moved to approve the minutes as presented. Rose seconded the motion and the minutes were approved with one abstention as written.

b. Treasurer's report: Julie Matthews presented the Treasurer's reports.

- 1) Cash on Hand Report was presented – \$29,018.87 balance
We still need to pay supplies for the snack bar.
Approximately \$2,000 will be paid to football (1/2 \$4,000 profit) from snack bar proceeds.
Money will be made from the AP Superbowl on Saturday, November 5th.
- 2) A Profit and Loss report was also presented.
- 3) Balance Sheet, as of November 1, 2011, was presented.

**c. Principal/Site Representative reports -
Mike Jimenez -**

- 1) Serra signage is being redone since the letters have faded. The letters were being painted black. Rob will follow up with the sign company since this is a short-term fix and we need a long-term fix to the anodized metal letters.
- 2) CIF finals for field hockey will be November 19th. The snack bar will be open. Games will be televised all day.

Jeff Thomas -

- 1) 11/10/11 – Come to School with Your Student Day

Joe Schmidt -

- 1) Campus Beautification Committee – students could work with the Foundation. Rob will meet with the group to discuss working together.
Areas of Interest:
 - a) Murals
 - b) Lunch area furniture
 - c) Ridding campus of purple and pink – replace with brown and gold
- 2) The Swag Shack will be open on Tuesdays and Fridays at first. Caps, hoodies, Spirit shirts, lettermen jackets, socks, female style shirts, and school supplies will be sold there. To establish Serra identity.

d. President's report – Norm Ryan

Looking at holding 2 joint fundraisers with DePortola M.S.'s Foundation -

- 1) Staff Basketball Game – Serra, DePortola, and Farb staff.
- 2) Joint e-waste event with DePortola – Serra would be the site. Norm will look at open dates to hold the event.

e. Grant Committee – Pat Brennan

- 1) January 25, 2012 – will be the review meeting for the next grant cycle.
- 2) Thank You notes were received from Ralf Uebel (robotics club) and Diane Gerry (substitute teachers for field trips) for money received from the first grant cycle.

f. Campus Improvement Committee – Rob Wright

- 1) Tierrasanta Boulevard Corner - \$243 will be used from restricted gifts to cover the balance owed to Miramar Signworks on the corner improvements.
- 2) A sign is needed for the Visitors' side of the stadium.

g. Plaque Project – Allison Tennenbaum – no report

h. Snack Bar – Kristin Akenawich

- 1) Thank You to Jen and Craig Joyce for their leadership and work at the Snack Bar for the past 3 years.
- 2) The amount listed for outstanding receipts seems too high (will research).
- 3) Sales look lower than the past but there were only 3 ½ games this year and the Senior game had slow sales.

i. Membership – Rose Como/Becky Ryan

- 1) Rose will attend the Staff Meeting next month.
- 2) Currently 167 members. \$16,158.56 in membership and growing.

j. Correspondence – Brenda Hayward

Received Thank You notes from Mr. Ubell (robotics club) and Ms. Gerry (APES field trip money).

k. Auction 2012 - Gail Myers/Corinne Young

- 1) **Round Up at the Conquistador Corral**
- 2) The auction will be advertised on the marquee, with a phone blast, in the Q Connection, and invitations will be sent to the foundation members.
- 3) RSVP's through the website
- 4) Donor letters will be sent before Thanksgiving.
- 5) We will have the same DJ as last year.
- 6) Phil's Bar BQ will cater food.
- 7) A motion was made by Beckie Ryan and seconded by Gail Myers to purchase a one-day alcohol license. The motion passed unanimously. The liability insurance will be approximately \$295.

IV. New Business

- a. Fifteen Minutes Program – The liaisons for bringing this program to Serra are Rose Como (parent liaison), Bri Vanderford (student liaison), and Joe Schmidt (teacher liaison).
- b. Gail Myers will coordinate a MADD presentation for this year's Seniors.
- c. The PTO will sponsor a program for this year on distracted driving.

V. Adjournment: The meeting was adjourned at 7:18 p.m.

Motions passed

- Approval of October 2011 minutes as presented.
- Approval of treasurers reports as presented.

NEXT MEETING: Wednesday, December 7, 2011 at 6:30 p.m.

Brenda J. Hayward
Foundation Secretary
12/6 /11

