

DRAFT

Serra High School Foundation, Inc. General Board Meeting Minutes

September 1, 2010

Serra Foundation Mission Statement

Improve the future quality of life in our community through enhancing academic and athletic programs at Serra High School

Serra Foundation Website: www.serrafoundation.org

Present: Norm Ryan, Mike Jimenez (Principal), Jeff Thomas (Site Operations Specialist), Rob Wright, Ken Sovay, Kristin Akenawich, Brenda Hayward, Darla Lopez, Pat Brennan, Christa Gallagher, Leanne Owen

I. Call to order: President Norm Ryan called the meeting to order at 6:36 p.m.

II. Old Business

a. Presentation of minutes: Minutes of the June 2, 2010 Board meeting and the June 15, 2010 Special Board meeting were presented by e-mail. Darla Lopez moved to approve the minutes as presented. Rob Wright seconded the motion and it was unanimously approved.

b. Treasurer's report: Brenda Hayward presented the Treasurer's report prepared by Julie Matthews. A Balance Sheet and P & L report through June 30, 2010 were distributed. The main income makers are membership, the auction, and the snack bar.

Pat Brennan explained the 3 cycles for the Foundation's grant process. Mike Jimenez suggested working with the Kiwanis Club on organizing a 5K-race fundraiser- going outside the Tierrasanta community for sponsors/donations.

c. Principal/Site Representative Reports:

From Mike Jimenez:

- 1) School need is for technology – computers
- 2) There may be another \$100 million cut for this school year.
- 3) There is a need for basic supplies for the teachers and the classrooms.

Action Item: Norm will look for guidance for ways to donate to the teachers and the classrooms.

Future Item: Restrictive Gifts and Disbursements

From Jeff Thomas:

- 1) We have 2 new Vice Principals – Jon Robell and Julie Nydam.
- 2) STAR Scores – increased on all but 3 tests. 11th grade English, High School Summit and Math had the largest growth.

- 3) WIT (Whatever It Takes) is 30 minutes per day M, T, Th and Friday. There are 4 parts to this new school-wide program. Classroom periods are now 51 minutes.
 - 4) Serra received a 6-year accreditation with a 3-year review from the **WASC review**.
 - 5) **Action Plan** – Build a Serra Alumni Association.
- d. **President's report:**
 - 1) Membership is off to a great start.
 - e. **Campus Improvement Committee** – Rob Wright introduced Ken Sovay, who spoke of creating a Serra High School Athletic Hall of Fame. It could be similar to the Cardinal Club at Hoover High School and the Hall of Fame at San Diego High School. It could go beyond athletics and include all prominent Serra graduates. This could be tied into the Alumni Association project.

Action Item: honor an alumni at this year's Homecoming
 - f. **Plaque Project** – The expense for the tile project is due to the higher cost when ordering smaller quantities vs. larger bulk orders.

Action Item: flyers should be displayed on the football table for the Tile Project
 - g. **Snack Bar** – **Action Item:** Jen Joyce to get a banner for the visitor side snack bar to stimulate sales.

Action Item: Norm Ryan with Nick Kelly to look into having sandwich boards to advertise items for sale.

Action Item – Jen Joyce and Christa Gallagher – have signs made by Miramar Signs to advertise for the snack bar.

A small freezer was purchased for the home side snack bar to eliminate waste.
 - h. **Membership** – LeAnn Owen
 - 1) \$700 of Spirit Gear was sold at orientation.
 - 2) \$10,200 was raised for membership income so far (\$18,000 - \$19,000 goal).
 - 3) No corporate sponsors yet.
 - i. **Correspondence** – We received 2 Thank You notes from Emily Longbone for the Foundation donation to the Serra Social Committee.

III. New Business

- a. **Foundation Mixer** – Darla Lopez is looking for a location for the September 25th mixer. 92 people attended last year.
- b. A date is needed for this year's **auction**, which will again be held at the Chinese Community Church.

- c. **TCC Dance** – September 12 at TRC. Julie and Cindy will look into using the Snack Bar at the Recreation Center to help at this event.

IV.Adjournment: The meeting was adjourned at 8:07 p.m.

Motions passed

- Approval of June 2, 2010 minutes as presented.
- Approval of treasurer's report as presented.

NEXT MEETING: Wednesday, October 6, 2010 at 6:30 p.m.

Brenda J. Hayward
Foundation Secretary
10/5/10