

# Serra High School Foundation, Inc. General Board Meeting Minutes

March 3, 2010

## Serra Foundation Mission Statement

Improve the future quality of life in our community through enhancing academic and athletic programs at Serra High School

Serra Foundation Website: [www.serrafoundation.org](http://www.serrafoundation.org)

**APPROVED**

**Present:** Liz Adamski, Barbara Fornaca, Paul Gotfredson, Janet Green, Mike Jimenez (Principal), Jen Joyce, Diane Miller, Jonn Pisapia, Mark Regn, Norm Ryan, Jeff Thomas (Site Operations Specialist ), Rob Wright.

**Guest:** Ernie Biagioni, Kristin Akanewich, Mike Foglia.

**Call to order:** President Norm Ryan called the meeting to order at 6:35 p.m.

### I. Old Business

- a. **Presentation of minutes:** Minutes of the 02/03/10 Board meeting were presented by email. Mark moved to approve the minutes as presented. The motion was seconded by Jen and was passed unanimously.
- b. **Treasurer's report:** In Julie's absence, Norm reported that there is \$11,000.00 cash on hand. The Basketball snack bar grossed \$4187.00, with a net of approximately \$2,227.00. No reports were distributed.
- c. **Principal's report:**
  - i. Mr. Jimenez distributed an ARRA (American Recovery and Reinvestment Act) funds survey for the board members. Members were asked to indicate the items on which the approximately \$2,000.00 should be spent and return to Mike.
  - ii. Jeff thanked those board members who took the time to read and remark on the lengthy WASC report.
  - iii. A parent email survey of 12 questions about Serra was sent to approximately 1,000 randomly chosen email addresses from across the student rosters – from athletics, AP classes, special ed, behavioral issues, etc. – to obtain a cross section of respondents as part of preparation for the WASC.
  - iv. Jeff reported that the March 16<sup>th</sup> and 17<sup>th</sup> CAHSEE exam is the 'census' test where 95% of the 10<sup>th</sup> graders need to take the test as a factor in making our AYP this year. A call for proctors went out from Stacy Brennan. Proctors are needed in a 30:1 student: proctor ratio.
  - v. The WASC visit will be 4/11-4/14. On Sunday, April 11<sup>th</sup> there will be a welcome reception that includes parents.
  - vi. Right after the WASC visit, STAR testing materials arrive on 4/14. Testing begins on 4/29.
- d. **President's report:**
  - i. Norm floated an idea to use the Foundation as a receiver of funds for smaller campus groups that may not want to file as a 501(c)(3) organization. Torrey Pines High School uses their Foundation in this way, however it does require a 'clubs' treasurer in addition to the Foundation treasurer.
  - ii. As part of her final Girl Scout project, a senior girl wants to put on a Haiti benefit concert. She has to go to district facilities to get approval to use the campus on a non-school day. Discussion led to suggestions that she contact American Red Cross.
  - iii. We need to have a table at the Patriot's Day events this year to give the Foundation visibility.

**e. Campus Improvement:**

- i. The Treebeard estimate that was approved for replanting of sod will be done next week. The price is slightly different as there are 250 sq.ft. of sod rather than 200.
- ii. Norm and Rob met with Jan Eby. She went through the list of improvements needed & will do some of them from her funds.
- iii. Rob distributed a Melhorn Construction bid for re-staining of the Conquistador logo, repainting of the wrought iron fence and wood beams. Rob is hoping to get approval to do the work, minimally to do the logo re-stain, to have it completed before the WASC visit. Approval at the next meeting, April 7, would not allow enough time to do the job before April 11. Norm suggested a one-item board meeting on March 17 at 6:00 p.m. in the teacher's lounge. We will have preliminary numbers from the auction with which to make a decision.
- iv. The dead plants in the planters on either side of the admin entrance doors need to be replaced before the WASC visit also.
- v. Power washer has been in use on campus. Removes gum but some longtime gum spots leave a stain. Concrete is noticeably brighter.

**f. Legacy Wall:**

- i. Paul reported that we need to advertise the Legacy Wall to push for tiles so that they will be ordered by the end of March in time to have them placed before June.
  - Paul will check with Don on getting an article in *Serrandipity*, which has 2 more issues (published every 6 weeks).
  - The *Serra Spirit* deadline is soon for the 6 week grading period issue on March 19.
  - The tiles should be advertised in the daily bulletin also.
  - Janet is submitting an item for the *Tierra Times* on 3/6 for the 3/18 issue.
  - We should have a table in the gym entrance at the end of the Spring Showcase for the Staff vs. Seniors Basketball game.
  - Perhaps Mr. Schmidt's marketing class could help with promotion of tile sales.

**g. Snack Bar:** Jen reported that the Basketball snack bar was considerably slower paced than the football experience. Norm ran the grill; chicken rice bowls were popular. The ASB 'gold rush' tee shirts were a popular item also. Jen presented Basketball Coach Ernie Biagioni with a check for \$1,115.00 from the snack bar.

**h. Membership:** Barbara Fornaca joined us. She is an incoming board member on the membership team. Rob asked if the thank you list had made it into the *Tierra Times*. An email from Cara noted that she had not forgotten about it and would take care of it.

**i. Correspondence:** Janet distributed the mail, notably a donation to the Foundation of \$1,000.00 from a Foundation in Chicago.

## II. New Business

### a. Auction: **SATURDAY, MARCH 13!** CARRIBEAN NIGHTS

- i. Darla reported that all BOD need to return their RSVPs ASAP!
- ii. Ruth Howell has agreed to have students do a brief performance from the *Cinderella* production.
- iii. Darla needs Joe Schmidt's gift certificates and letterman jacket ASAP.
- iv. There will be no ticket sales at the door.
- v. There are 40 baskets as of last night (3/2).

## III. Adjournment: The meeting was adjourned at 7:30 p.m.

### Motions passed

- ✓ Approval of 02/03/10 minutes as presented.

### Items for follow up

- ✓ BOD need to RSVP to the auction dinner. Encourage family, friends, neighbors to attend.
- ✓ Darla needs Joe Schmidt's gift certificates and letterman jacket.
- ✓ Legacy tiles need to be promoted in the *Tierra Times*, the *Serra Spirit*, the *Serrandipity* and the daily bulletin, along with a table in the gym entrance at the Spring Showcase.

**NEXT MEETING: Wednesday, April 7, 2010 at 6:30 p.m. in the Media Center**

Janet R. Green  
Foundation Secretary  
03/10/10