

Serra High School Foundation, Inc. General Board Meeting Minutes

March 4, 2009

Serra Foundation Mission Statement

Improve the future quality of life in our community through enhancing academic and athletic programs at Serra High School

Serra Foundation Website: www.serrafoundation.org

APPROVED

Present: Cara Furio, Kim Gotfredson, Janet Green, Mike Jimenez (Principal), Barb Lefkarites, Julie Matthews, Diane Miller, Jeff Thomas (Site Operations Specialist), Diana Tracy, Rob Wright.

Call to order: President Rob Wright called the meeting to order at 6:43 p.m.

Presentation of minutes: Minutes of the 2/4/09 Board meeting were presented. Diane moved to approve the minutes as submitted with correction of Signtech spelling. The motion was carried unanimously.

I. New Business

a. Auction:

- Diana reported for the committee. Tables seat 8 rather than 10. To date there are 65 confirmed ticket sales. We have committed to 150 for the dinner. Please ask contacts and foundation members to attend.
- The 20 year teacher honorees are asked to RSVP. Diana asked Mike to be prepared to say a few words about each of the 6 honorees; hopefully they will all attend.
- Diana asked if the admin could make announcements in the classrooms about the dinner or put it in the bulletin. Diana will email Jeff some of the student friendly packages such as the prom package, graduation package, guitar w/ lessons, surf lessons, etc. for the bulletin.
- Friday 3/13, the auction committee needs manpower to move the 12X8 stage from Ginger's elementary school in Mission Hills to the auction site. The move will take place ~3:00 p.m.
- Cara requested an email reminder to all Foundation members. Janet will send it ASAP.
- Diana asked for a phone message to everyone as well.
- The next auction meeting is Tuesday, March 10 at 6:30 p.m. at Ginger Tyson's home.

b. Membership Committee: Cara suggested that the Foundation establish a Facebook account to reach the most recent grads from Serra. There are several Facebook pages such as 'I survived Serra High' and 'Tierrasanta 92124'. An invitation can be sent via the Facebook page once the account is established. Barb will set up the page for public view and Cara will set up an event on her site for the Foundation dinner. Use www.cue.org for the template for Facebook. A \$100.00 silver membership was received.

c. Campus Improvement Committee:

- Rob reported that we had received another bid from Miramar Sign works re: the administration building signage project. After discussion, Janet moved to have the Campus Improvement committee move forward to negotiate with contractors for a proposal not to exceed \$13,000.00 to install the lettering, subject to approval by the school district. The motion was seconded by Kim and was carried unanimously. Mike reported that he has a signed donated services agreement. Once an RS is submitted, it will be 2-3 weeks until approval. An overview of the project: a month to get a signed contract, order the product and have it installed by the end of the year.
- On the second part of our work on the front of the school, Diana and Rob went on a fact finding mission to view the 'urban tree' installation at the Port District along the bay walk at San Diego Bay. Photographs of the various trees were distributed for members to get a feel for the size and scope of different art pieces. They ranged in

price from \$5K to \$45K, made of material other than solid bronze. The clock tower idea is also feasible.

d. Treasurer's Report:

- The city is taking over the watering of the corner project. We need to check with Treebeard re: the variance in the size of the trees. Those on the left as you face the marquee are noticeably smaller than those on the right. Treebeard charged \$75.00 a month.
- Julie got 2 'slide' credit card readers to take payment for auction items at the Auction Dinner for the month of March.
- Thanks to Paul Gotfredson's suggestion that we go through funds that have been promised to Grant requestors, Julie went through 3 years of records and found \$4K that had been designated but not used.
- There were 3 more tile orders for a total of 15. There is a packet going out to seniors and it was suggested that tile ordering information be sent in that packet. Email it to Jeff and Susan Skinner. Also, during the Foundation's summer mailing, we could have the top part with the President's message and the bottom as the order forms for the tiles.

e. Other matters:

- Jeff reported on the Serra Spring Showcase which will be held on March 25. Vice Principals Kathy Lorden and Christina Casillas are organizing the event. They are hoping to showcase electives at Serra. Is the Foundation planning to have a table to sell Spirit wear or tiles? The showcase starts at 5:30 p.m. They are hoping to have food for sale, performances in the Q court and curriculum events in the Media Center.
- Jeff reported that CAHSEE testing will be given on March 17 and 18 to all 10th graders. We need to test 95% of 10th graders. Proctors are needed for both days.
- STAR testing will begin on Thursday, April 23 and last until Tuesday, May 4 (no testing on Wednesdays). There will be a STAR rally on 4/22. If anyone has contacts for prizes, confetti or laser lights to make it a big rally, please let Jeff know.
- Jeff reported that the course catalog is now available on the website.
- Serra will be hosting a citywide Prom Fair and there will also be a prom fair for seniors during STAR testing.
- Our webmaster Barb was contacted regarding how funds are raised and spent. She will forward the email to Rob and Mike.

Meeting adjourned at 7:35 .m.

Items for follow up

- ✓ **Friday, March 13** man power needed to move stage for auction dinner at 3:00 p.m.-contact Ginger if you can help.
- ✓ Send Jeff an email about 'student interest' baskets (prom pkg, grad pkg) for publication in bulletin-Auction committee
- ✓ Create a Facebook account for public view for the Foundation to use to outreach to recent grads-Barb & Cara
- ✓ Email information re: the Auction dinner to Jeff or Susan Skinner for senior packets-Auction committee
- ✓ Email Jeff re: table needs for Spring Showcase to sell Spirit Gear/tiles-Kim

NEXT MEETING: Wednesday, April 1, 2009 at 6:30 p.m., Serra High School Media Center.

Janet R. Green

Foundation Secretary

03/12/09 Attachments: Treasurer's report