

**Serra High School Foundation General Board Meeting**  
Wednesday January 9, 2008

**Serra Foundation Mission Statement**

Improve the future quality of life in our community through  
enhancing academic and athletic programs at Serra High School

**Serra Foundation Website:** [www.serrafoundation.org](http://www.serrafoundation.org)

Meeting was called to order at 6:40 by Sheri Oleson-Duncan, President.  
Attendees: Rob Wright, Jeff Thomas, Peter Duncan, Barbara Lefkarites, Julie Matthews, Maria D'Amato, Kim Gotfredson, Rom Sarno, Jonn Pisapia, and Mike Jimenez.

**President's Report:**

We are fast approaching the 2008 Dinner/ Auction on March 8th and have much to get done. At our earlier Auction meeting tonight, we discussed posting the invitations on the web site for the "Mardi Gras" Dinner/Auction to be held at the Town and Country Hotel. There are lots of volunteer opportunities posted on the web site. Get donations! Short time commitment jobs to do! Refer any interested respondents to me. I have asked Rob Wright to talk with Duke Sobeck, regarding getting donations from the area hotels for us. We are trying to get a portion of any Bella Tosca spa treatments the weekend of the Auction donated back to us. We've started off with a big donation from Bob Walters. He has purchased and donated an "I Touch" for us to auction. I hope to see everyone on board do something of the same. I also expect to see all the Board members encourage Foundation members to solicit businesses, work-places and friends to donate. We know the needs and the reasons why Serra students deserve donations better than anyone. We need to **each** get busy and **be** part of this. Donations are coming in, but no big ticket items, yet.

I am no longer the Treasurer. Julie Matthews has generously stepped up, though earlier than she had planned. We are in the process of procuring insurance for the Board officers, as was suggested at the Foundations meeting I attended at the District in December. We are looking for a new Assistant Treasurer.

The capital improvement survey results are in. We had a total of 36 respondents. I guess there is not much community interest in what we are doing. The results are attached. To summarize: The new turf field and track are number one, followed by the campus improvement project.

The issue of the security lights is still in limbo. We do not have a bid from the District, yet, to vote to fund. As you remember, we voted to spend \$4400 to repair the existing lights. We are waiting for a final bid from the District through Barry Farrar, to replace them with new, sturdier vandal-proof ones. The District will then provide maintenance on the lights, and release us from the burden of repairs. We have until the next football season to get this done, which will be upon us very soon.

We will have our new roster of Board members to vote for at the March meeting, so we can vote them in at the Auction on March 8th. The office of President is wide open for next year. Vice Presidents will be Lori Olsen, Kris Brown and Maria D'Amato

(none of which are available to step up next year to fill the Presidency, at this time.) Treasurer is Julie Matthews. Secretary is Janet Green. We need assistant Secretary and Treasurer. We need to find three new persons to carry on for Lisa Parker. I thought that one person from Band, one from Football, and one from Cheer could do this together. I am hoping that Don Nacrelli will continue with the Snack bar Volunteer Coordinator position. Auction committee members will declare themselves, soon. I am still the nominating committee of one. Any help would be much appreciated. Paul Gotfredson will be the new Grant Committee chair. We will need one or two more members for this committee. The membership committee will stand as it is now. We should start talking to people for next year's corporate sponsorships, during the auction drive for donations. If not, at least get started right away in July with our 10 Reasons Platform. We may need a new Alumni Representative. Mike Fillat is not a member, and thus can not be on the board. I think this is just an oversight on his part. Mike? As you know, it was reported to us that Mike was interested in starting an Alumni Organization in order to get the turf field and track funded. I have emailed him to see if he wanted to use our 501 (3c) umbrella, and work with us. I have not heard back from him, yet.

**PTSA:**

PTSA did not meet in December and Maria had no new news for us.

**Principal's Report:**

Principal Mike Jimenez reports that the CAHSEE will be administered in March, CA6 in April, AP exams in May. These are on the school calendar. We need proctors for March testing.

**School Site Report:**

We have exciting news about Connect Ed. A new District program instituted to easily connect the school with all student households. You got an automated call from Jeff Thomas, welcoming you back to school. This capability allows targeted messages in different languages to all households or groups of households, by voice via the phone, and by email. Welcome to the 21<sup>st</sup> Century and the end of the blue jean express days. We can use this new technology for auction advertising. In February it will be tied to attendance. It has a survey function, not yet used, but with great promise for parent feedback regarding issues.

**Athletic Director's Report:**

The Girls' soccer team is in first place. There are only two home Friday Basketball games on the schedule this year. The District makes the schedules. The Girls' basketball team is doing well. They beat San Diego High. The Boys' team is plagued with injuries right now, but has a new Assistant Coach. He is a very talented, former Serra player, and has great experience (some on a pro level.) The Boys' volleyball team is looking for a coach.

**Snack Bar Report:**

We have only two home Boys' basketball games. We will have leftover stock to donate or sell. This lost opportunity will affect the profits for the year, combined with the lost profits from the fire-canceled football game.

**Treasurer's Report:**

See attached reports. Albertsons' contributions have almost doubled, so far this year. Von's has not increased much, but they are 3 months behind in reporting. We may still see our expected increases. We need to get the word out to get more of us

signed up (e-scrip). Our families and friends who do not have designated programs to donate to, need to be donating to our program.

**Membership:**

We have only one new member since the last meeting. Our advertisement of thanks to all those who have joined with a plea for new members was published in the December *TierraTimes*. We have no Honor Roll members, One Corporate member, three Gold members, 81 Silver members, 9 Bronze, 54 General, 11 Faculty, and 6 Alumni for a total of 165 memberships. Some of these memberships are for couples, so the number of members is greater. We have \$12,036.25 in membership income for the year. \$300 in designated funds donated this year.

**Action items:**

Emergency vote on the Grant committee recommendation to fund \$1500 of the \$2500 fee required for the production rights for *Charlie Brown Musical* being planned by the Drama and Music departments. Rehearsals may not start in January, without the fees being paid. No quorum tonight. Vote must be by e-mail.

Treasurer's report must be approved by e-mail, also.

**Old business:**

Discussion of the security light issues was directed by Rob Wright. Issues were clarified by Jeff Thomas. See President's report above.

**New Business:**

USA Rugby has approached Mike Jimenez to sell tickets for their clinic, much like the Buick Invitational. Mike asked them if they wanted to sell tickets, or fill seats. Tickets are \$35 each. We will investigate the possibility of them giving us the tickets, and returning any unsold ones to them. We do not want the kind of losses incurred by the Buick Invitational in the past. Mike said that the Buick Invitational did not incur losses last year when run by the school (they have better control of tickets and sales.) We will investigate this as a possible fundraiser (the clinic is in February.)

The tentative date of the end of year Serra Foundation Board Dinner gathering will be on Friday, May 16th at 7 pm. Place to be determined.

The next meeting of the Board will be February 6<sup>th</sup> at 6:30 in the Media Center. Auction meeting to precede at 5:30.

Meeting was adjourned at 7:14 pm.